It is my understanding that ccAdvertising is trying to pressure the FCC into claiming that spam messages are a right of "free speech" and therefor cellphone carriers and others should not be allowed to block them.

Please refer to other cases in the Supreme Court when making your decision on this. Decisions that have implied or downright stated that your ability to say something does not imply that someone else has to listen, and that Free Speech does not mean freedom from the consequences of your words and actions. Forcing someone else to pay money (or using someone else's medium to send out messages) is not a 'free speech' situation any more than having someone come into my house and talk in racial connotations about the President.

If I am free to throw an individual out of my house for saying racial slurs about my President, then Cell carriers should have the right to implement spam filters.

However, do not let that right spoil the idea of net neutrality. As a business owner that operates solely on the Internet, I could not afford to remain in business if carriers were allowed to dynamically send customers from my site to a competitor. If anything, the stopping of unwarranted or unwanted text messages should strengthen the idea of net neutrality. Customers should not have to put up with undue stress for something they did not want. They don't want spam messages, and they do not want to have their internet browsing taken away from them.

Corporations are not people.